

Moderne: Sputnik Schock, Weltraum und Wissenschaft

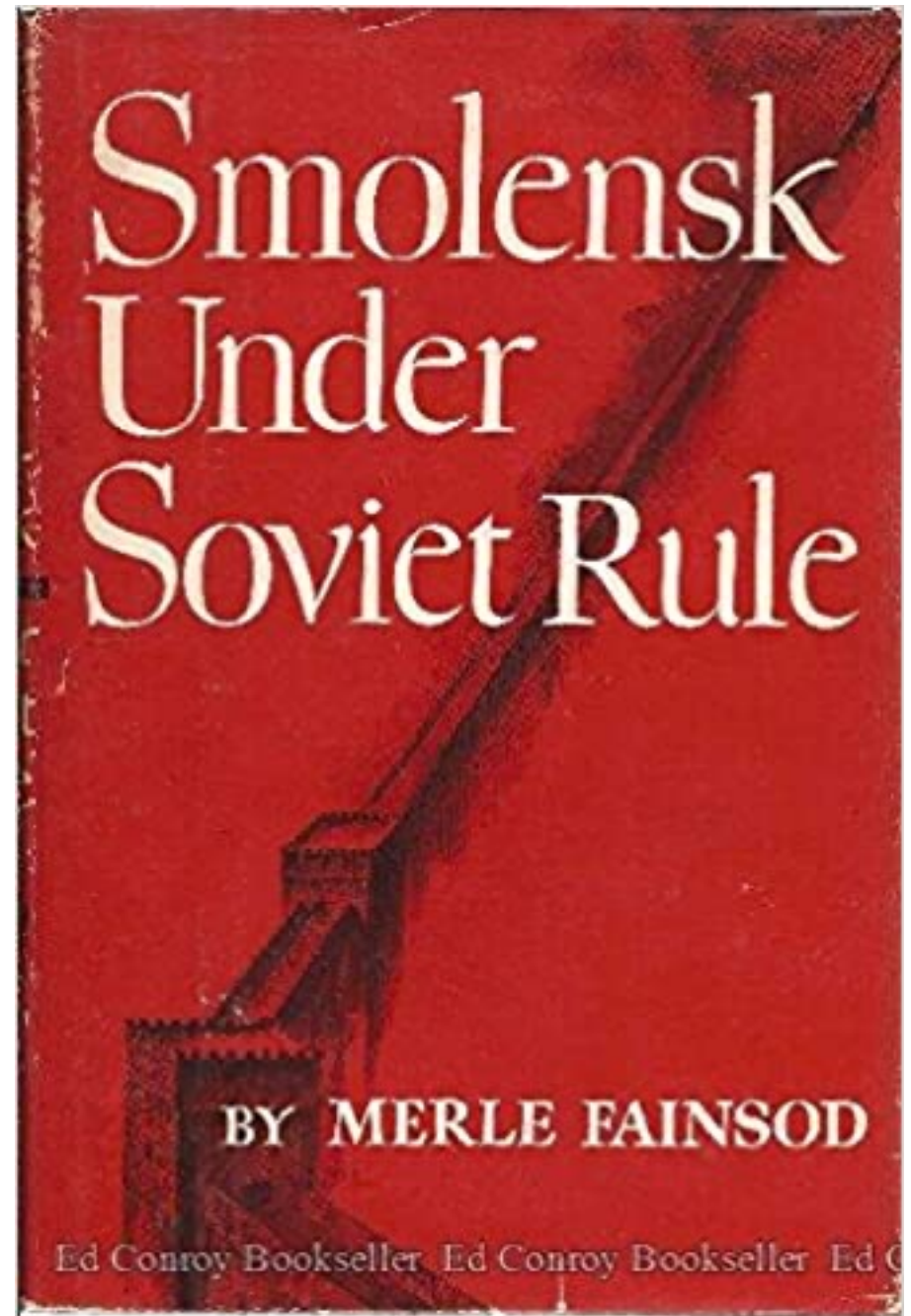
7. Vorlesung

9.11.2022

13-15h

Know your enemy

- Russian Interview project Project
- Smolensk Archives

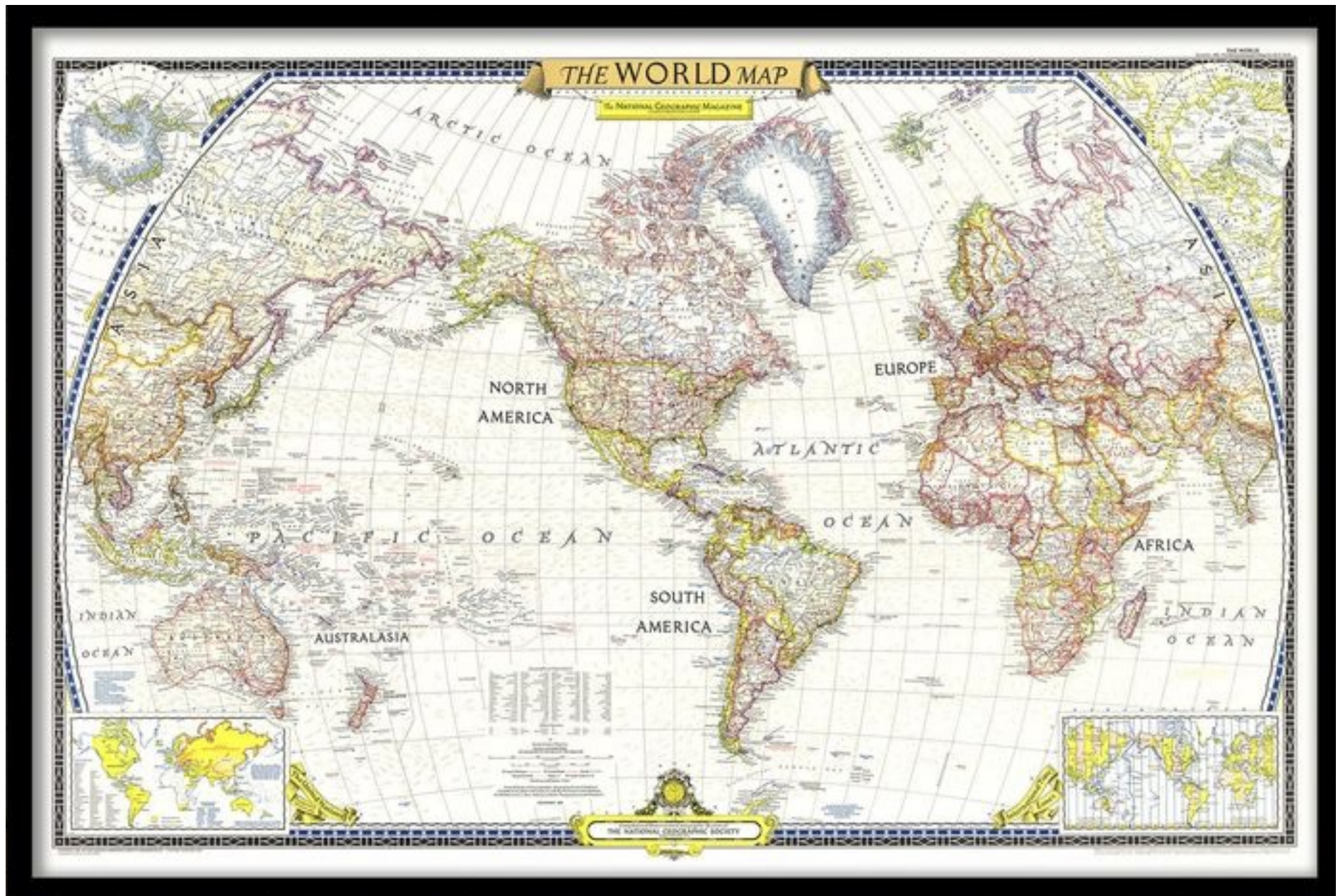


Know your enemy

- Leitdifferenz: Moderne versus Tradition
- Modernisierungstheorie
- Wirtschaft und Industrialisierung: Walt Rustow: 5 Phasen
 - Traditionale Gesellschaft
 - Übergangsgesellschaft
 - Take-off
 - Reifestadium
 - Wohlfahrtsstaat mit Massenkonsum

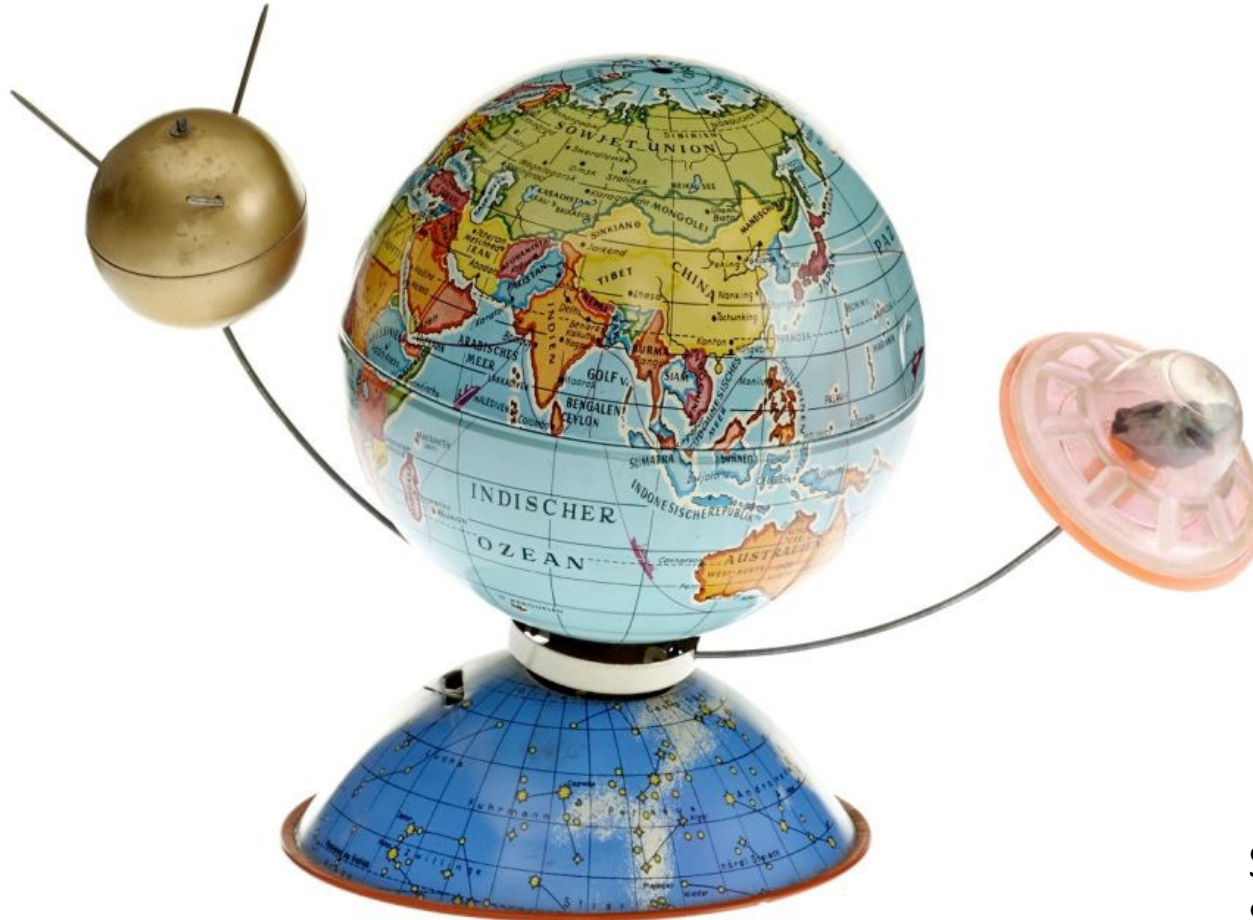
Know your enemy

- Ost und West: zwei Weisen der der Modernität
- Wettbewerb um Modernität
- Interdisziplinarität
- Transnationale Zusammenarbeit

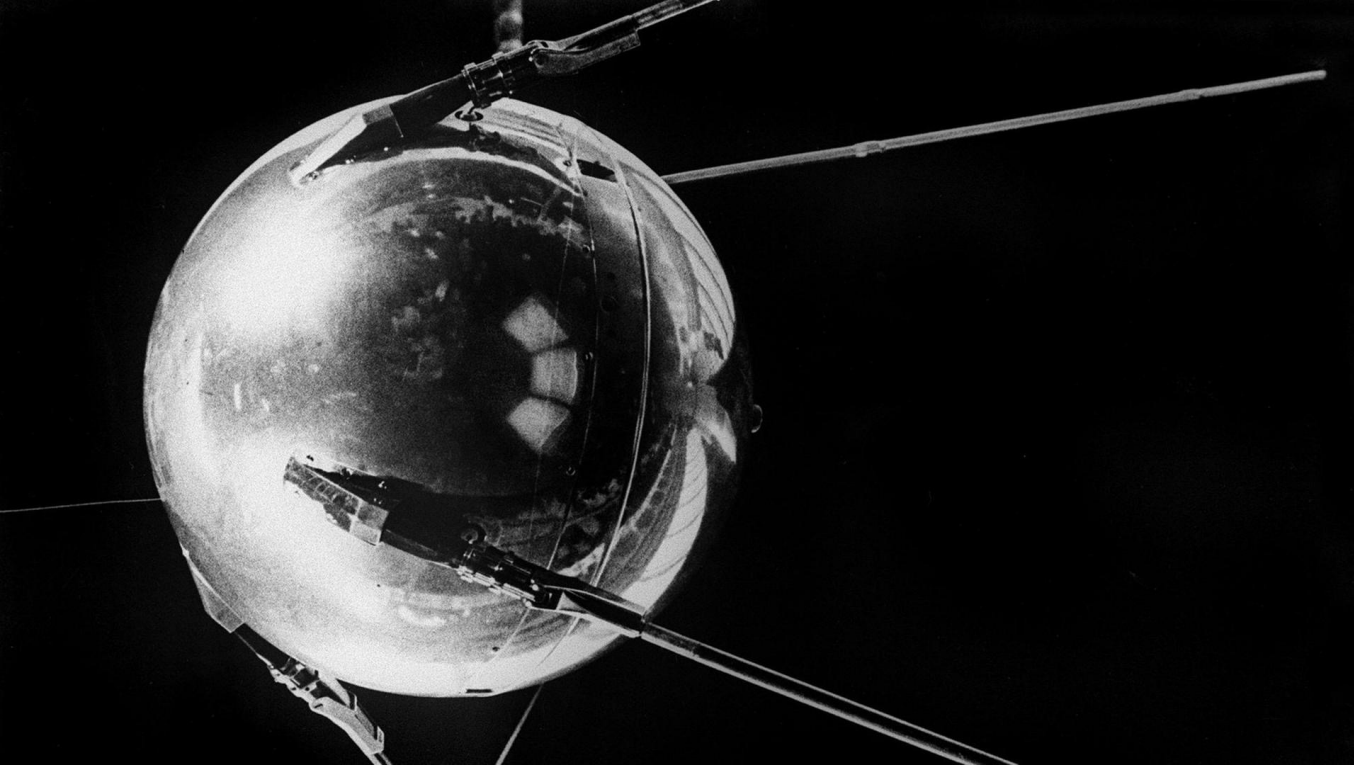


National Geographic Society map 1951

Sputnik



Spielzeug Globus 1957,
Spielzeugfirma Gama, Fürth 1957



Sputnik 1 (TASS)



Berliner Fernsehturm



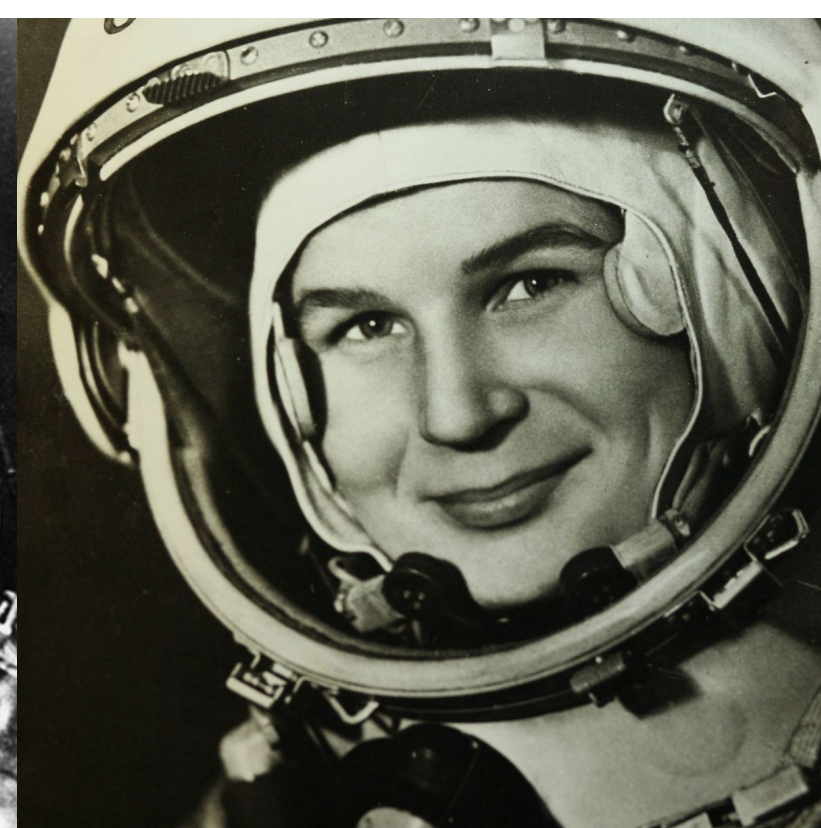
Die Hündin Laika vor dem Start in den Weltraum (Roscosmos)



Rumänische Briefmarke, 1957



Yuri Gagarin



Valentina Tereschkova

ОГОНЁК
 № 42 ОКТЯБРЬ 1951
 ИЗДАТЕЛЬСТВО ЦК ВКП(б)

**МИР
 ТРУД
 СВОБОДА
 РАВЕНСТВО
 СЧАСТЬЕ**



ЧУДО-РАКЕТА ДОСТИГЛА ЛУНЫ!
 ВЕСТЬ О ПОБЕДЕ ТАКОЙ ВЕЛИЧАВА...
 СЛАВА НАРОДУ СОВЕТСКОЙ СТРАНЫ,
 ЛЕНИНСКОЙ ПАРТИИ СЛАВА!

Стихи А. ЖАРОВА. Рисунок Н. ДЕНИСОВСКОГО.

На первой странице обложки: Китайская Народная Республика. Ай Зя-линь отлично трудится на колхозных полях села Хун-Синь в провинции Аньхой. Внизу: пенкинские девушки на праздничной демонстрации; наберинская в Шахае; бригадир монтажного Ухланского металлургического комбината, отличник труда Кан Синь-ху.

Фото Н. Драчинского.

На последней странице обложки: Поезд в горах Прикарпатья.

Фото Н. Козловского.

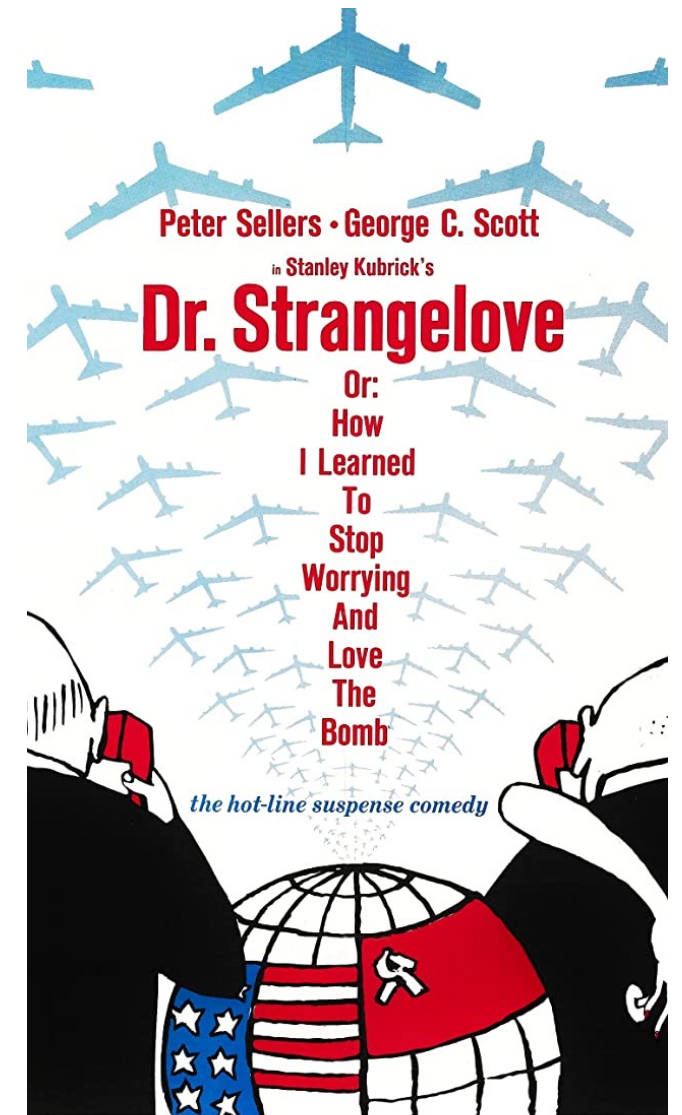
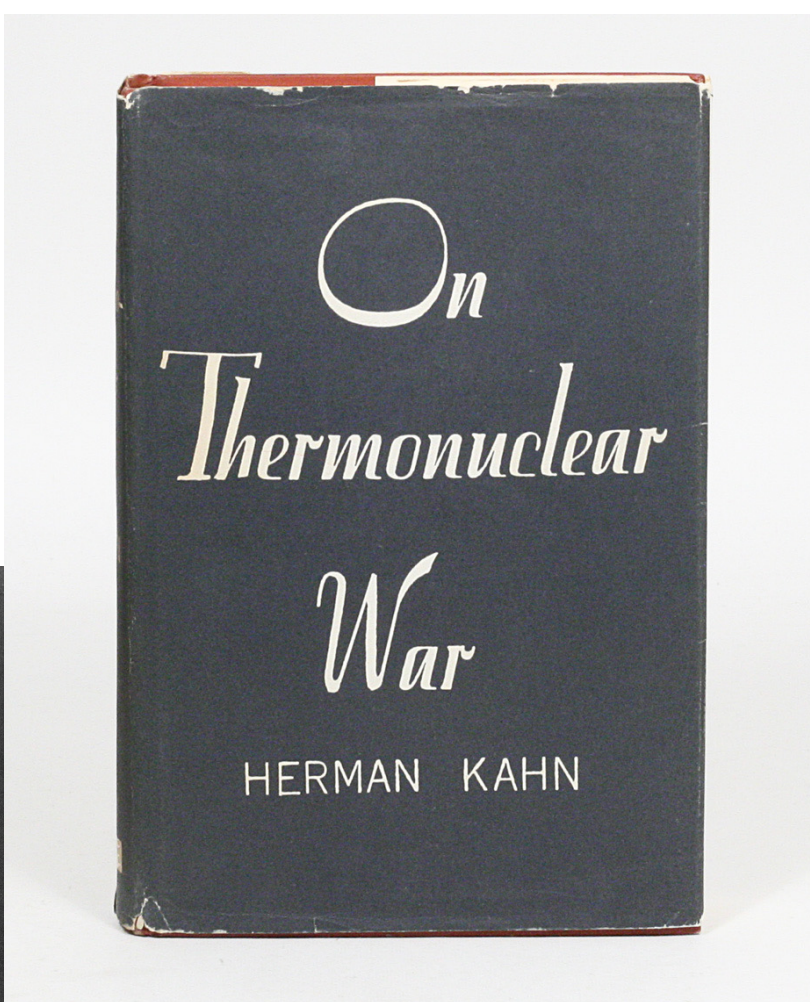
Sputnik Schock

- Technische Überlegenheit der USA / des Westens fragwürdig
- Militärische Überlegenheit der USA fragwürdig
- Massive Investitionen in Technik und Wissenschaft
- Neue wissenschaftliche Felder
 - Weltraum – Aeronautik
 - Think Tanks: RAND Corp.
 - Kybernetik
 - Spieltheorie

Think Tanks



Hermann Kahn (1922-1983)



also starring Sterling Hayden-Keenan Wynn-Slim Pickens and introducing Tracy Reed (as "Max Fong")
Screenplay by Stanley Kubrick, Peter George & Terry Southern Based on the book "Red Alert" by Peter George
Produced & Directed by Stanley Kubrick-A Columbia Pictures Release

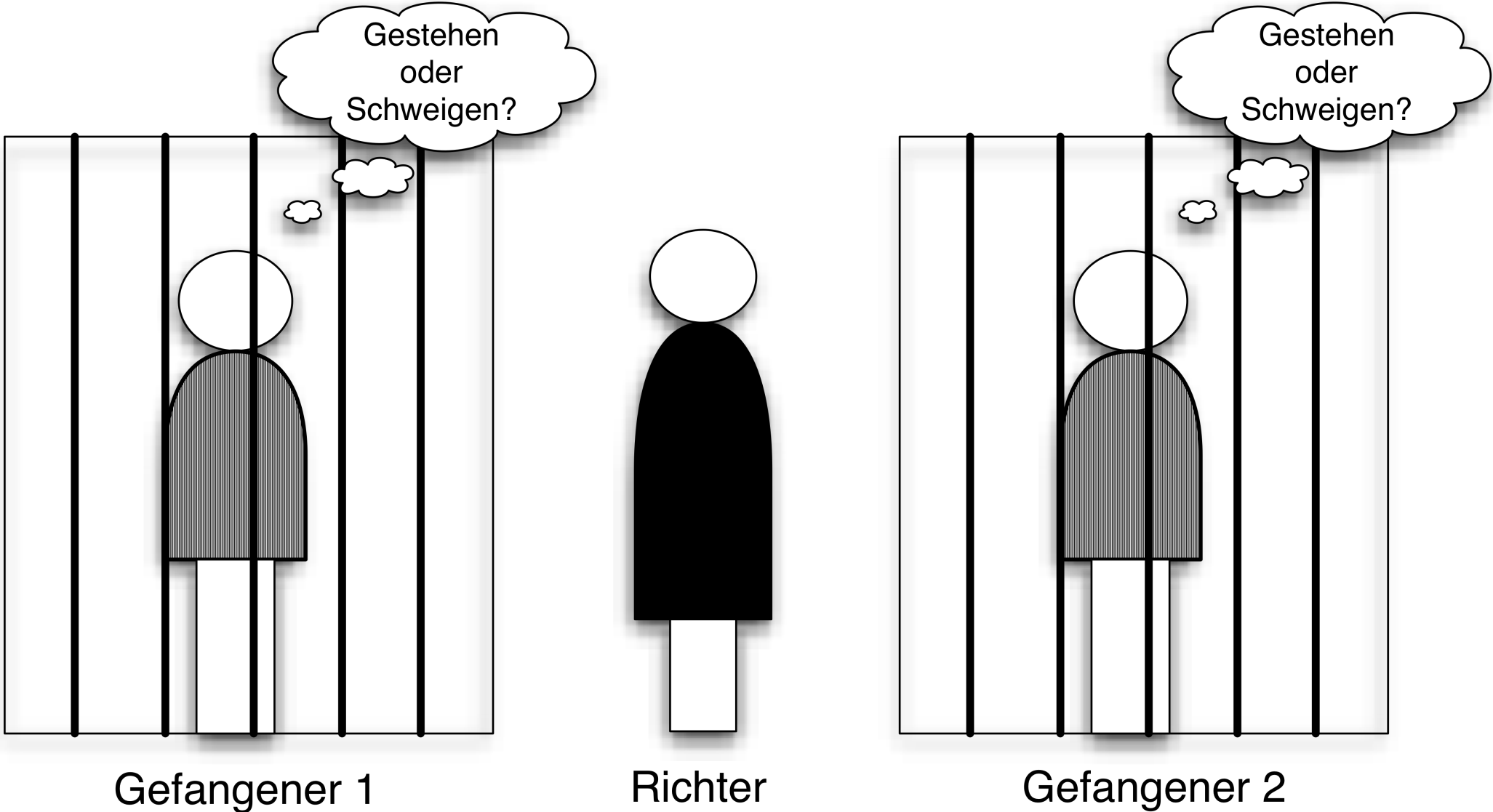


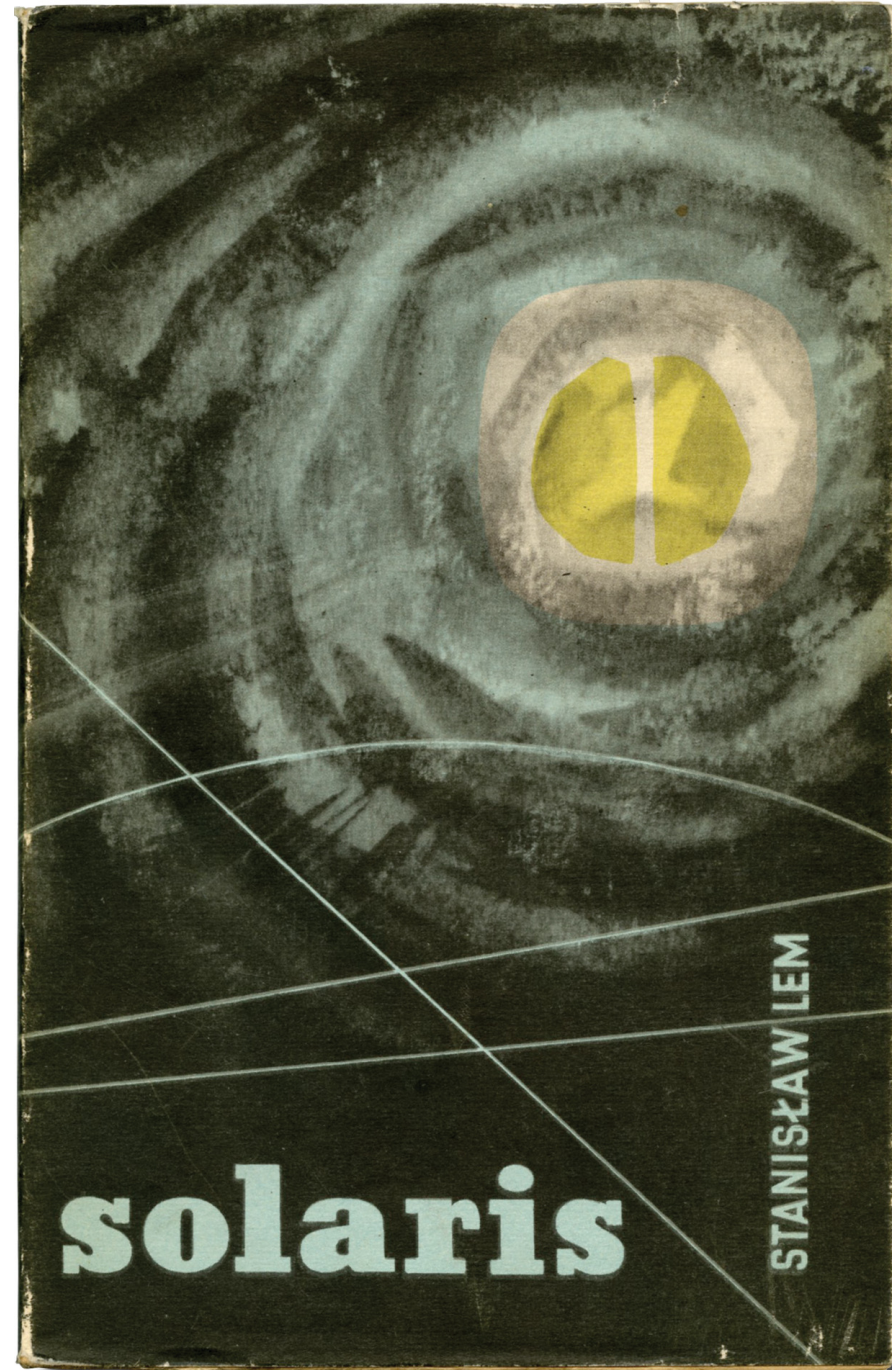
Leonard McCombe, Albert Wohlstetter's home pictured in "A Valuable Bunch of Brains," Life magazine, May 1959. Photograph by Leonard McCombe for Time Life Pictures/Getty Images



RAND Corporation, 1700 Main Street, Santa Monica, California. Photo courtesy the RAND Archives

Think Tanks: Gefangenen Dilemma





Das Atom und die Raketen



Test of the tactical nuclear weapon "Small Boy" at the Nevada Test Site, July 14, 1962. National Nuclear Security Administration, #760-5-NTS.



Kubakrise, 14. – 28. Oktober 1962

Map showing the maximum range of Soviet missiles deployed in Cuba in 1962, 16. October 1962, The John F. Kennedy Presidential Library and Museum, Boston

HARRY SALTZMAN and
ALBERT R. BROCCOLI present
IAN FLEMING'S

THE FIRST JAMES BOND FILM!

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SEAN CONNERY AS ANDRESS WISEMAN · LORD
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MURRAY CLOSE · HAROLD MATHER · YOUNG · SALTZMAN · BROCCOLI · EON PRODUCTIONS

British theatrical release poster
by Mitchell Hooks

THE SPY WHO CAME IN FROM THE COLD

This is, in our view, a novel of the first order —a terrible novel, of great actuality and high political import. It is also immensely thrilling.

J. B. Priestley writes:

"Superbly constructed, with an atmosphere of chilly hell."

JOHN LE CARRÉ

AMERICAN SCIENCE FICTION AND THE COLD WAR

LITERATURE AND FILM



“Science fiction films are not about science. They are about disaster, which is one of the oldest subjects of art. ... The science fiction film ... is concerned with the aesthetics of destruction, with the peculiar beauties to be found in wreaking havoc, making a mess. And it is in the imagery of destruction that the core of a good science fiction film lies. ... (Science-fiction novels and films reveal human limitations in responding to) the most profound dilemmas of the contemporary situation, i.e. the inadequacy of most people's response to the unassimilable terrors that infect their consciousness “

Susan Sonntag: The Imagination of Disaster, in: Commentary Magazine, 1965

ROLAND VÉGSŐ

The Naked Communist

Cold War Modernism and the
Politics of Popular Culture



2013

2015

COLD WAR MODERNISTS



ART, LITERATURE, & AMERICAN CULTURAL DIPLOMACY

GREG BARNHISEL

Ost gegen West oder Tradition gegen Moderne

- Mischungsverhältnisse
- Wettbewerb statt Konfrontation
- Modernismus und die grosse Ernüchterung

Literatur:

- Barnhisel, Greg: Cold War modernists: art, literature, and American cultural diplomacy, New York, NY 2015.
- Végső, Roland: The Naked communist. Cold war modernism and the politics of Popular Culture, New York 2012.
- Genter, Robert: Late modernism: art, culture, and politics in Cold War America, Philadelphia 2010.